Vishakha Patil
UX/UI Designer

💼 EXPERIENCE

Studious (Berkeley, CA,USA) - *UX/UI Designer Intern*   MAY 2021 - PRESENT
- Increased response-rate and engagement by 30%.
- Increased number of users by 25% with redesign.
- Developed a user friendly interface to meet business objectives.

Bit By Bit Coding (Portland, CA,USA) - *Web Designer/Developer*   NOV 2020 - APR 2021
- Designed a user-friendly E-learning platform for teenagers.
- Developed a dynamic and responsive website that increased student usage by 50%.

Enrichh Electric (Mumbai, MH,IN) - *Web Designer/Developer*   JAN 2019 - NOV 2020
- UI design specialist: Company logo design, photo selection and editing for the web interface, typography, color selection, iconography etc.
- Developed an attractive and user centric website to help attract prospective customers.
- Implemented the wireframing and mockups for the client.
- Completed end-to-end process from design to development and handed over the final product to the client successfully.

Larsen and Toubro Ltd. (Mumbai, MH,IN) - *Software Engineer*   DEC 2016 - NOV 2027
- Worked as a part of a special cross functional team that collaborated with various teams including software, hardware, PM, marketing etc. to design and develop state of the art control system software.

Design-Me Solution (Pune,MH,IN) - *Web Designer/Developer*   OCT 2015 - DEC 2016
- Delivered many small scale products for the client with excellent user interfaces.
- Designed user-centric interface across mobile and web for both consumer-facing and client-facing products.

📊 PROJECTS

TRAVEL APP | *https://bit.ly/NomadUXdesign*
- The aim of this project was to improve the experience of travelling. The goal is to build a modern-day mobile app that helps people plan their next trip, post-Pandemic.

WEDDING APP | *https://bit.ly/WeddingBellApp*
- Wedding planning is always a challenge between coordinating vendors, aligning stakeholder opinions, and creating a memorable event. To uncover pain points in the wedding planning process across cultures so our product can ease wedding planning and help couples enjoy their special day.

U.S.Department Of Education | *https://bit.ly/DepartmentofEducationUIDesign*
- The Department of Education is an American government organization that has provided the student loan information, grants, and laws for children's programs for educational purposes. The goal of this project was to redesign the Department of Education website with a focus on the information architecture improvements as well as the mobile channel experience design.

📞 CONTACT

Portfolio

https://www.linkedin.com/in/vishakhaspatil/

itsvishakha.patil@gmail.com

Santa Clara, California

📦 EDUCATION

UX/UI Design - *Berkeley, CA, USA*
Programing Certificate
JAN 2021 - PRESENT

Information Technology- *Pune, MH, India*
Bachelor Degree
AGU 2011 - MAY 2015

⚒️ SKILLS

User Research -
User Interview , Survey, and Analysis, Usability Testing, Journey Map, Storyboards, Decision Flow Diagrams.

User Interface (UI) Design -
UI Grids & Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design & Iconography.
Sketching,Wireframing, Prototyping, UX/UI Mockups & Responsive Redesign.

Programming SKills -
HTML5, CSS3, JavaScript, Bootstrap, jQuery.

✒️ TOOLS

- Figma
- Miro
- Invision
- Adobe XD
- Whimsical
- Figjam
- Visual Studio
- GitHub